



THE CANON COWGIRL

event/committee
price guide

TV **2024** X

HOWDY!

Meet the creative behind the lens

My name is Shaye, I am an Equine & Rodeo Media Specialist who captures moments in the Australian western horse & rodeo industry...

but with an edge

My unique style blends both the "pretty" and "gritty" elements of these events!



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SOCIAL MEDIA & MARKETING

If you follow me or if you have seen any of my work, you will know that I stray away from the traditional - I like to capture things from a perspective that the spectators don't typically see which makes for ideal marketing imagery

The better the marketing



The more competitors



The more spectators



The bigger the event

...It's just that simple!



EVENT PACKAGES

BASIC

The basic package includes:

- Up to 5 hours of coverage
- Up to 15 Photos provided to committee for marketing
- Gallery available for competitors to purchase

*travel anywhere 60kms from Tarrawingee will incur a travel fee

\$350/DAY



PREMIUM

The premium package includes:

- Full day event coverage
- Full gallery of all edited photographs provided to committee (for social media & commercial marketing)
- Video clips/Reels
- Full gallery available for competitors to purchase

*travel anywhere 60kms from Tarrawingee will incur a travel fee

\$500/DAY



CONTENT CREATION PACKAGE

THE PACKAGE FOR COMMITTEES

What is included?

Full BTS coverage (photos & video)

focusing on content for social media and marketing

Snippets of content (edited photos & video) will be provided **during** the event
(with exception of reception issues at larger or rural events)

Extra option for me to help run the events social media for the day

This is the perfect package if you already have a photographer covering all competitors

this package DOES NOT include full coverage of competitors photos, there will be some but not of every competitor, everything applicable will be available for competitors to purchase

travel anywhere 60kms from Tarrawingee will incur a travel fee

\$500/DAY



PLEASE GET IN TOUCH FOR
MULTIPLE DAY EVENTS/CUSTOM PACKAGES

COMPETITOR ONLY PACKAGE

I understand that some committees simply do not have the funds to pay for a photographer but still require marketing to build their presence within the industry, if this is you I do have an option that may help!

To attend an event I would need a minimum of **8** competitors to book me for my event package

This can include candid BTS shots, warming up and your runs

Please note -

Each event will differ depending on the length. (2 day, 3 day, 4 day etc...)

There is no limit to how many photos you will receive after the event

Prices start at - \$250

Add ons available at an extra cost -
Videography

Mini photo session *at the event*



THANK YOU

By investing in a media specialist, you are also
investing in the future of your event!

Hire someone with industry knowledge, who knows the ideal
moments to capture and who you can trust to get the job done

Contact me for your future event today

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www.thecanowgirl.com



www.instagram.com/thecanowgirl



www.facebook.com/thecanowgirl

